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Thursday, January 27, 2011

Interview With Jane Carter: Part 1!



As you all know, the other evening, I had the privilege of phone interviewing Jane Carter, the CEO of Jane Carter Solution. I wanted to share the interview with you all! Also, #shoutouts to everyone who submitted questions for us to ask her.

I was unable to record the interview, so I am going to be paraphrasing the conversation that we had! All in all, it was great conversation! I learned a lot from talking to Jane and am a definite fan of the company now (I was also sent many of the JCS products and am a fan of them too! They smell soooooo good!).

On her natural hair experience...

Jane Carter has been natural "forever". When I asked her about her hair, she said she "can't really remember the last time she used chemicals". She likes to create her own styles and tries to make them fuss free, thus she relies on wash-n-gos, clipping hair back, etc. She also mentioned that she likes headbands and other hair ornaments/accessories.

One of our readers wanted us to ask, "Does Jane Carter solely use her own products or does she use other companies?". She, in fact, only uses her own products, however, she admitted to having a kitchen full of "competitors" products. However, she does not refer to other competitors, but she affectionately called them "sister product lines", which I think says a lot about her. As the "natural hair movement" continues to explode and companies race to put out the newest product that curlies will buy, it seems as if it's a dog-eat-dog world for hair products, but that was not the impression I got from Jane. She says, "There's plenty of room for everybody...buyers will understand."

82,515

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On the her career background and start of her company...

Jane Carter Solution was founded over 10 years ago after Jane had an allergic reaction to chemicals that she was using. She was working in a salon where she was constantly and consistently exposed to chemicals. After visiting a doctor, she was told that she should consider working elsewhere because the exposure was being detrimental to her health. EEK, right? That's crazy. Relaxers can be crazy to those using them, but think about the stylists and colorists that are exposed to multiple applications of these chemicals daily, years after years. *shudders* It was from there that she cleared the salon out of all the bad chemicals and began to make her own products. She visited chemists and took courses on formulation chemistry *inserts conversation going over my head*. The word chemistry makes my mind spin lol. Smh right?

She owned 2 salons for 2 years and found it exhausting and high maintenance. She sold the salon and decided to invest more time in the product business. Currently, she is still a colorist for private clients and does monthly appointments with four assistants (*shudders at the thought* That's a lot of work!). She enjoys being with her clients and they keep her inspired and well connected to all that's going on.

PAUSE- Can I just say that this woman knowwwwssssssss her stuff?! Many times people start businesses and really have no idea as to what it is they are making. Think of all the celebrities who start clothing lines or perfumes but really just slap their name on it. As Jane spoke, I actually became overwhelmed with all of the facts and "chemist talk" lol, but it made me feel better to try the products because I could tell that she was personally invested into everything and that the company lives up to the name of "home grown hair care".

Stay tuned for Part 2 on Saturday!

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